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ENTWINE LAUNCHES

100 PERCENT CONSUMER GUARANTEE PROGRAM WITH NOMACORC

New Program Offers Confidence to Consumers and Trade for Fault-Free Wine

LIVERMORE, Calif., and ZEBULON, N.C. (September 16, 2014) – [entwine](#), a California wine portfolio from [Wente Vineyards](#), the oldest continuously-operated family-owned winery in America, today launched a 100% Money Back Guarantee program. In collaboration with [Nomacorc](#), the world's leading producer of high-tech wine corks, the [100% Money Back Guarantee](#) program ensures that all consumers who purchase a bottle of *entwine* wine will enjoy every sip or they will get their money back.

The 100% Money Back Guarantee program is driven by *entwine's* new smart closure, Nomacorc Select® Series, which eliminates the risk of wine faults, including cork taint, oxidation and reduction, and ensures consistency from bottle to bottle. In addition, Nomacorc closures are fully recyclable and do not break or crumble when removed from the bottle.

"The switch to Nomacorc wine closures allows us to be more confident in guaranteeing customer satisfaction and ensuring that all *entwine* wines are expressed the way our winemaking team intended," said Karl Wente, fifth generation winemaker at Wente Vineyards. "This new partnership will help maintain Wente's long tradition of producing high-quality wines."

Initially inspired to make food and wine pairing more approachable, *entwine* offers a portfolio of food-friendly, high-quality wines in partnership with Food Network. The portfolio consists of four varietal wines: Pinot Grigio, Chardonnay, Merlot and Cabernet Sauvignon, each with its own distinct personality and flavor. Working with Food Network Kitchen, all *entwine* wines come with a diverse menu of food pairing possibilities ranging from comfort foods like macaroni and cheese to show-stopping recipes created by Food Network Kitchens.

"*entwine* is a brand that is backed by exceptional quality and a strong passion for expressing a wine's vibrant aromas and flavors," said Lars von Kantzow, president and CEO of Nomacorc. "These same values are intrinsic to Nomacorc and our products. Our company's entire reason for being is to offer consumers the chance to enjoy wine without worry."

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Beginning in October, all *entwine* wines will come with a 100% Money Back Guarantee, promoted through in-store point-of-sale. If a consumer is dissatisfied with his/her *entwine* wine purchase, they can submit their claim to the winery for reimbursement of the purchased wine as permitted by state law. The guarantee will be offered through October 2015.

“In a crowded retail environment where thousands of wines are available, the 100% Money Back Guarantee program offers added assurance to consumers that our wines will taste exactly as we intend,” continued Wenté.

For more information about where to purchase *entwine*, along with wine and food pairing suggestions, visit www.entwine-wines.com.

To learn more about Nomatic wine closures, visit www.nomatic.com.

About Nomatic

Nomatic is a worldwide leader in wine closures and the No. 1 closure brand for still wines in many countries including France, Germany and the United States. Dedicated to technological innovation, Nomatic manufactures its portfolio of products using a patented co-extrusion process. As a result, Nomatic closures provide consistent, predictable oxygen management and protect against off-flavors due to oxidation, reduction or cork taint. Nomatic’s 100 percent recyclable products are available through a vast network of distributors and sales agents on six continents. With nearly 500 employees worldwide and state-of-the-art manufacturing facilities in the United States, Belgium, China and Argentina, Nomatic produces more than 2 billion closures annually. Working with renowned wine research institutes worldwide, the company leads the wine closure industry in fundamental and applied research into oxygen management in wine. For more information, visit nomatic.com or follow Nomatic on [@Twitter](https://twitter.com/Nomatic) (@Nomatic) and [Facebook](https://www.facebook.com/Nomatic) (Nomatic).

About Wenté Vineyards

Founded in 1883, Wenté Family Estates is the oldest continuously-operated family-owned winery in the country, now owned and managed by the fourth and fifth generations of the Wenté family. The winery draws from nearly 3,000 acres of Estate vineyards in the Livermore Valley, San Francisco Bay and Arroyo Seco, Monterey appellations to create an outstanding portfolio of fine wines. Wenté Vineyards is distributed in all 50 states and in over 70 countries worldwide. In 2010, Wenté Vineyards was among the first wineries to receive the Certified California Sustainable Winegrowing designation, and one of the only wineries to certify every aspect of its business. In 2011, Wenté Family Estates was named American Winery of the Year by *Wine Enthusiast* and a top 30 wine company by *Wine Business Monthly*. The year 2012 marked the 100th anniversary of the Wenté family bringing Chardonnay cuttings to California. Today the Wenté clone of Chardonnay is the most widely planted in California. This year, the winery celebrates its 130th vintage.

Located just east of San Francisco in the historic Livermore Valley, Wente Vineyards is recognized as one of California's premier wine country destinations. The property features wine tasting, world-class concerts, award-winning fine dining and championship golf. For more information, visit www.wentevineyards.com.

About Food Network

FOOD NETWORK (www.foodnetwork.com) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring and empowering through its talent and expertise. Food Network is distributed to more than 100 million U.S. households and averages more than 9.9 million unique web users monthly. Since launching in 2009, *Food Network Magazine* has tripled its rate base and delivers a circulation of 1.45 million. Headquartered in New York, Food Network has a growing international presence with programming in more than 150 countries, including 24 hour networks in Great Britain, India, Asia and Africa. Scripps Networks Interactive (NYSE: SNI), which also owns and operates Cooking Channel (www.cookingchanneltv.com), DIY Network (www.diynetwork.com), Great American Country (www.gactv.com), HGTV (www.hgtv.com), and Travel Channel (www.travelchannel.com), is the manager and general partner.

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