



NOMACORC®

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NOMACORC BLOG LAUNCHES TO SHOWCASE AND DISCUSS KEY TOPICS SHAPING THE WINE INDUSTRY

Engaging, Journalist-Driven Content Intended to Inspire Conversations

ZEBULON, N.C. (October 17, 2014) – Nomacorc, a leading producer of [wine closures](#), today announced the launch of its [new blog](#). Focused on fostering discussion within the wine industry, the Nomacorc blog will consist of posts on varied topics including winemaking, wine marketing, wine science and technology.

“The blog provides a forum to share Nomacorc’s deep knowledge of industry topics such as wine science and marketing, and to showcase thought leadership from industry experts like our customers, retailers and academic partners,” said Jeff Slater, director of global marketing at Nomacorc.

In addition to in-house contributors, the Nomacorc blog will feature posts from professional wine writers who will provide additional and independent perspectives. The blog will be published in five languages, including English, French, German, Italian and Spanish, and will continue to expand its focus to include global and region-specific topics related to the wine industry.

“We have two goals in mind: to enlighten, and to foster discussion,” said Katie Myers, editor-in-chief of the blog and communications manager at Nomacorc. “We want to gather and share information in a conversational way that serves as a resource and sparks dialogue.”

Nomacorc’s blog is part of a newly redesigned [website](#), which offers educational tools and assets surrounding wine closures, oxygen analyzers and wine quality solutions. Viewers can download and review Nomacorc’s latest findings on oxygen management research and easily connect with Nomacorc’s enology experts, as well as locate distributors and sales representatives.

“With ongoing competition from industries like beer and spirits, we hope that this blog will provide creative ideas to collectively grow the wine category,” continued Slater.

To learn more about the Nomacorc blog or submit a story idea, email info@nomacorc.com.

To view posts or to subscribe, visit www.nomacorc.com/blog.

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About Nomaticorc

Nomaticorc is a worldwide leader in wine closures and the No. 1 closure brand for still wines in many countries including France, Germany and the United States. Dedicated to technological innovation, Nomaticorc manufactures its portfolio of products using a patented co-extrusion process. As a result, Nomaticorc closures provide consistent, predictable oxygen management and protect against off-flavors due to oxidation, reduction or cork taint. Nomaticorc's fully recyclable products are available through a vast network of distributors and sales agents on six continents. With nearly 500 employees worldwide and state-of-the-art manufacturing facilities in the United States, Belgium, China and Argentina, Nomaticorc produces more than 2 billion closures annually. Working with renowned wine research institutes worldwide, the company leads the wine closure industry in fundamental and applied research into oxygen management in wine. For more information, visit nomaticorc.com or follow Nomaticorc on [Twitter](https://twitter.com/Nomaticorc) (@Nomaticorc) and [Facebook](https://www.facebook.com/Nomaticorc) (Nomaticorc).

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